

• Artwork Requirements • Artwork Requirements • Artwork Requirements •

LETTER SIZES AND LINE WIDTHS

One color only:

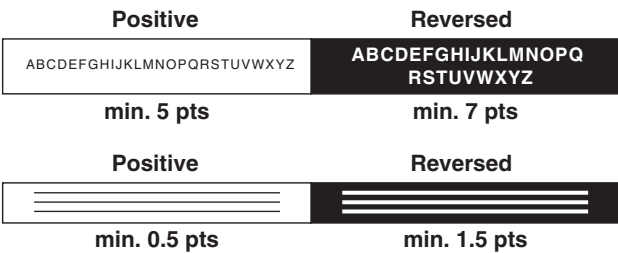
Positive print – Minimum letter size = 5 points
Reversed print – Minimum letter size = 6 points



Positive print – Minimum line = 0.5 points
Reversed print – Minimum line = 0.5 points

Two colors or more:

Positive print – Minimum letter size = 5 points
Reversed print – Minimum letter size = 7 points
The space between the letters as well as the thickness of the letters must be at least 1.5 points. Please avoid serif, old style and light font.



Positive print – Minimum line = 0.5 points
Reversed print – Minimum line = 1.5 points with a minimum space of 1 point between lines

b) Photographic Images

- Please convert your files into CMYK, duotone, tritone or other depending on your needs.
- Do not supply RGB files
- Images and pictures must be saved in TIFF or EPS format.
- For best results for colors created from process colors, we recommend that at least one of the colors are at 100% and none of the colors fall below 10%.

c) Trapping

- Black text must be black overprint only
- Where colors overlap in solid color shapes or text, a 0.5 pt trap is required.

d) Resolution

- We do not recommend using text in Photoshop. If text is created in Photoshop, it must be at a resolution of 600 dpi at 100% with NO Anti Aliasing.
- Do not save your document in PICT or GIF format due to its low resolution
- 300 dpi is required for all photographic images at the final size (ie. 150 dpi image reduced by 50% = 300 dpi).

SUPPLYING ARTWORK

We can accept documents created in MAC and IBM environments:

- Quark Xpress (please supply screen and printer fonts)
- Illustrator (please create outline fonts – color mode CMYK)
- InDesign (please create outline fonts – color mode CMYK)
- Freehand (Please create outline fonts)
- Photoshop (Graphics only, no typesetting)

Other formats may be accepted. Please verify with your Account Manager prior to submission.

a) Accepted media:

- CD-R
- ZIP 100 Cartridge
- Electronic: Files can also be sent via e-mail or uploaded to our secure FTP site. Please contact customer service for details.

b) File Specifications:

Indicate the name of the file to print

We require:

- All fonts, both screen and printer
- All logos
- All images
- Black and white separation to compare with our films
- Color composite print